

Rare Paris 1937 Exposition Internationale Poster

Reference:

MPD-000558

Description

This large French art deco poster from the Exposition Internationale Paris 1937 promotes a traveling light show "Le tour de France de la Lumiere" sponsored by Mazda lamps. The poster, which shows colored searchlights emanating from an outline of France was done by the French illustrator Magd Herest and published by L'Edition Artistique, Paris. The lower portion was left blank for imprinting the date and venue for each show. The poster is 64" x 48" and is presented in a black lacquer frame which measures 68" x 52".



Main Image:

Details
Period: ART DECO

Category: Posters

Condition: Excellent

Dealer Ref: EP029

- Length : 64

- Width: 48

Dealer: Modernism Gallery

More Info
Designer: Magd Herest

Country of Origin: France

Material/techniques: Stone Lithograph

MODERNISM GALLERY
French & American Art Deco

Modernism Gallery