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1937 French Art Deco International Exposition Poster

Reference:

MPD-000550 Description

This vintage stone lithographic poster for the Paris 1937 International Exposition was created by Eugene Beaudoin (1898 -1983) and Marcel Lods (1891 - 1978). Its co-creators were architects who were responsible for the overall design of the 1937 International Exposition. This is the only poster the pair ever produced. This stone lithographic poster in pastel shades of blue, pink and grey shows three skywriting airplanes spelling "Paris" over the city. This poster won first prize in a poster Competition held by the Minestry of Commerce for the 1937 Exposition. Printed by Jules Simon, Paris. The poster measures 39 $\frac{1}{2}$ " x 24 $\frac{1}{2}$ ".



Main Image:

DetailsPeriod: ART DECO

Category: ART

Condition: Excellent

Dealer Ref: EP006

- Lenght: 39 1/2

- Width: 24 1/2

Dealer: Modernism Gallery

More InfoDesigner: Eugene Beaudoin

Country of Origin: France

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1937 French Art Deco International Exposition Poster Published on Modernism (https://modernism.com)

Material/tecniques: Stone Lithograph

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